

## Press Release

### Three Blue Flags for bluegr Hotels & Resorts in 2019

bluegr Hotels & Resorts was delighted to receive the news that three of its member hotels in Aghios Nikolaos, Crete; Minos Beach art hotel, Minos Palace hotel & suites and Candia Park village, have been included in the Blue Flags list for 2019.

The distinction, which Minos Beach art hotel, a member of Small Luxury Hotels of the World, has been honoured with for 26 consecutive years, and which Minos Palace hotel & suites and Candia Park village have maintained for over a decade, is extremely important as it demonstrates bluegr Hotels & Resorts' philosophy of respecting the environment and its sustainability policies.

The three member hotels of bluegr Hotels & Resorts closely observe and adhere to the Blue Flag program's strict standards for water and coastal cleanliness, beach organization, visitor safety and environmental protection & awareness by regularly organizing informative campaigns for employees and guests around the four key criteria that need to be met in order to achieve this distinction.

The Blue Flag is the most important symbol of ecological quality worldwide and the accreditation of the Mirabello Bay hotels comes as a crowning achievement of the bio-protection actions and environmental awareness that characterize bluegr Hotels & Resorts, which is always aiming to protect and highlight the natural wealth of Crete.

Greece also came in second place again this year out of the 47 countries participating in the International Blue Flag Program with 515 awarded coasts, making up 12% of the total beaches awarded worldwide, while it is worth noting that 115 of the Greek Blue Flags are located in Crete.

#### **bluegr Hotels & Resorts**

bluegr Hotels & Resorts has three hotel units in Crete: Minos Beach art hotel, Minos Palace hotel & suites and Candia Park village, with Life Gallery athens in Athens and Sunprime in Rhodes. The bluegr Hotels & Resorts' mission is to bring luxury holidays to a whole new level of enjoyment, presenting a new experience in four and five-star hotels, supported by the three pillars of quality tourism: breathtaking locations, exceptional service and authentic experiences..

